

**Archmere Academy Alumni Association
Alumni Council Meeting Minutes
August 8, 2002**

Members Present: Marc Albero, Kert Anzilotti, Carmen Franceschino, Earl Francis, Dick Joyce, Marty Londergan, Peter Mariani, Susan Padien, Mike Pembroke, Ray Radulski, and T.J. Voell

Excused: Tom Anderson, Ed Gallagher, Jack Haley, Noelle Lauer, Bob McCann, and Al Minutola

Unexcused: John Barnum

Others Present: Theresa Carroll, Bob Dunn, Tom Mallon, and Phil Toman

1. Opening Prayer
 - Father Mullen did not attend the meeting, thus no prayer was offered.
 - Carmen did mention that Father Feldman had passed away, and let everyone know that Ed Gallagher is recuperating now at Crozer Hospital, but still isn't ready for visitors yet.
2. Event Budgets Now Due to Al Minutola
 - Carmen reminded everyone that chairpersons of committees need to get the budgets for their events to Al Minutola as soon as possible.
3. Varsity Shop Update
 - Carmen stated that the value of the transaction which took place between the Alumni Association and the school back in June was \$11,800 (this includes all inventory of the Varsity Shop, including the Patio Prints).
4. Formation of Nomination Committee
 - Carmen passed out copies of the final version of the revised by-laws for the Alumni Association, and stated that it's now time to organize a Nominations Committee for the Officer positions on the Council.
 - Mike Pembroke agreed to Chair the Nominations Committee and Marty, Dick and T.J. agreed to serve on the committee.
 - Mike asked that anyone who has a nomination to submit to please do so by the October meeting.
5. Special Social Events

- Noelle was not present to give an update on special events, but Carmen mentioned that the next “Alumni Get Together” will be held on Thursday, October 17th at “Timothy’s on the Waterfront” in Wilmington.
 - Carmen stated that we will now start referring to our “Happy Hours” as “Alumni Get Togethers” so that we’re not emphasizing the alcohol-related aspects of the event.
- Carmen didn’t have a status update on the other activities (the 5K run/walk and the family movie event), but Noelle will discuss those events at our next meeting.

6. Recap of New York City Happy Hour

- Tom Mallon said the event at “Nessa” in midtown Manhattan was very successful. There was a huge turnout (40 to 50 people), from the 70s, 80s, 90s and even some from the 50s. A few people weren’t able to find the party room and thus missed the event, but overall it was a tremendous success and Nessa did a great job handling the event for us.
- Tom also mentioned that the event has sparked a lot of e-mail, with lots of positive feedback. People are asking when the next event will be held in New York.
 - Peter also mentioned that he has received a lot of positive e-mails regarding the event.

7. Corporate Members Meeting

- Carmen stated that the next Corporate Members Meeting is scheduled for Friday, August 9th at 4:00 PM. These meetings are currently being scheduled quarterly.
 - On the agenda for this Friday is the revised mission statement as well as the continuing discussion of the Norbetine relocation.

8. Status of Activities

- Auktion Update
 - Tom Mallon stated that the Committee had a meeting at Charlene Ciccarone’s house and that it was decided to bring the 2003 event back into the Patio.
 - A theme for 2003 has been determined, but Tom couldn’t recall what it was. He will update us at the next meeting.
- Annual Fund
 - This year’s Annual Fund fell short in terms of unrestricted funds, but exceeded expectations for restricted funds.

- The 2002-2003 Annual Fund will roll out in late September.
- Also in September the preliminary stages of the Capital Campaign will begin. The school has retained Federico & Cummings, out of West Chester, PA to do a financial feasibility study. They will test the market, conducting approximately 80 interviews from a cross-section of top-giving prospects, and give the school a target goal for the campaign. The school expects to go public with the campaign next Fall.
- Fall Program Book
 - Peter said the book is coming together very nicely. Ads are starting to roll in; we had 25 pages of ads in last year's book, to date we have 15. Pete didn't keep an ad schedule last year so he doesn't know if we're ahead or behind last year's pace, but reminded everyone to please try to bring in a new ad, as well as soliciting regular contributors.
- Sports Banquet
 - It was announced that Father Collins and Father Mullen have agreed to let this year's Sports Banquet be held in the Patio. Discussion then ensued about whether or not we should make the move back to the Patio or continue to host the event at the Doubletree Hotel.
 - Peter mentioned that the Doubletree has pre-paid for a full-page ad (\$500 value)
 - Tom Mallon said that a deposit check for \$750 had been sent to the hotel, but after six months they still had not cashed it, and so the school put a "stop payment" on that check.
 - It was stated that if we do decide to hold the event in the Patio, that Father Mullen wants us to use Lemon Tree Caterers.
 - We will have to advise them of the \$40/ticket budget and they will create a meal based on those parameters.
 - Tom Mallon also mentioned that a "fee schedule" was being discussed for events which are held in the Patio, but that in all likelihood this schedule wouldn't be in effect this year, but noted that we need to keep this fee schedule in mind for future events.
 - Sue mentioned that we need to check on the hotel's cancellation policy, and double check to see if any type of contract had been signed.

- Peter said that he would call Eric Love at the hotel on Friday to see if there are any overwhelming financial repercussions for us should we choose to move back to the Patio.
- Golf Outing
 - Mike Pembroke said that he has been working with Delaware National on finalizing details for the event, and that he has also been talking with “Standard Beer” on their possible donation of free beer for the event.
 - The first letter (to last year’s participants) was mailed this week.
 - We already have 4 or 5 foursomes already signed up.
 - Mike mentioned that Al has had to back away from many of the duties of the Golf Outing, and therefore urged anyone who would like to be on the committee to please volunteer their time and input.
- AA Website
 - Peter said that there’s not much new to report regarding the website, except that some new pictures have been added and that we are receiving lots of new registrations from college kids.
 - Tom Mallon needs to get the letter (which requests college contact information from recent grads) to Peter so that he can post it on the website.
- 1932 Club
 - Peter stated that we have received approximately \$1,000 so far this year in response to the solicitation letter which was mailed in July (money received is from new annual memberships and renewals and 2 new charter memberships).
- Blue Rocks
 - Peter said the event went pretty well and passed around some pictures. This year was a lot more social than past years, there was more room for people and kids to move around.
 - We had originally signed up for space for 140 people, but the Blue Rocks allowed us to drop that number to 100. We had approximately 50 paid tickets, and then 15-20 free faculty and staff people attend. Bottom line is that we lost about \$1,000 on the event.
 - Pete felt the \$20 ticket price this year was too high for families to absorb.
 - Pete feels we need to reevaluate pricing before we decide to go with the picnic option again.

- Tom Mallon asked Peter to write the article for the next issue of the Archmerean
 - Carmen reminded everyone that as the Fall events begin everyone needs to stay on top of your articles for the Archmerean

9. Other Business

- Tom Mallon stated that Steven Feld has just been hired as the school's new librarian.
 - T.J. asked if there were any new teachers hired for the coming school year, and if any were Archmere grads. Tom replied that 4 teachers have been hired, and one is an Archmere grad – Rachel McVeigh, who will be teaching Spanish.
- Carmen asked about the status of the school calendars and Tom Mallon replied that they are scheduled to go to print on Friday (August 9th).
- Earl Francis asked if the school had any plans to honor Father Feldman.
 - Tom Mallon replied that discussions are underway, and that an honorary scholarship had already been set up and that possibly a small memorial mass will be held in the fall.
 - Peter mentioned that an e-mail was sent to approximately 90 people (we only have about 90 e-mail addresses for all grads prior to 1958, which was the last year that Father Feldman taught at Archmere).
- Earl Francis mentioned that a classmate of his, Mark McLaughlin was inquiring as to why his brothers' names, who are both deceased, weren't read aloud at this year's Memorial Mass.
 - Peter searched the list of missing alumni, and found one of the brothers, Jimmy. And it was determined that the other brother, Peter, did not graduate from Archmere.
 - Peter said he will transfer Jimmy's name from the missing alumni list to the deceased list so that it will be read aloud at next year's mass.

10. Next Meeting – Thursday, September 12th – 6:30 PM